

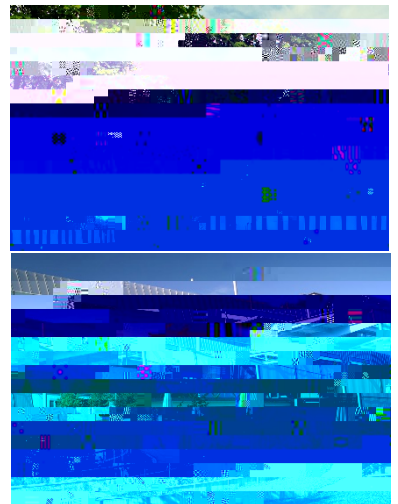
Exchange Initiative Business Analytics und Big Data

# Get a Scholarship for a Semester at Stuttgart Media University Germany

With a package of 2700 Euro for the Spul -1.32 T.aa TJ 0 Tc 0 Tw 9.62 0 Td ( ) 0 0.22

March 2018 – mid of July 2018 in Stuttgart

High interest in Business Intelligence/ Business Analytics  
and for leisure time activities and travelling, the scholarship will just  
cover for 5 months



## Application documents

- x Curriculum Vita
- x Transcript of records
- x Motivation letter

Application deadline Nominatio to [incomings@hdm-stuttgart.de](mailto:incomings@hdm-stuttgart.de) and registration of selected student until 31. Oct. 2017 at [http://www.hdm-stuttgart.de/english/exchange\\_students/online\\_application](http://www.hdm-stuttgart.de/english/exchange_students/online_application)

## Your Semester abroad in Stuttgart: Minor Business Analytics

Business information is distributed all over a company's ecosystem: from operational enterprise resource planning (ERP), to customer relationship management systems (CRM) towards social media platforms and external open data or market research data warehouse systems. The minor Business Analytics focuses on the management and integration of business information which is stored in large heterogeneous and distributed information systems. Our courses in spring term 2018

<b>Business Analytics in spring 2018</b>	<b>30 ECTS</b>
Business Intelligence (16 ECTS)	
<a href="#">Trends in Business Intelligence</a>	5 ECTS
<a href="#">Business Intelligence Applications</a>	6 ECTS
Building a Data Warehouse	5 ECTS
Big Data (10 ECTS)	
<a href="#">Big Data Scenarios Lecture</a>	4 ECTS
<a href="#">Big Data Scenarios Project</a>	6 ECTS
Personal skills (~ 4 ECTS) (our choice)	



The Minor Business Analytics is part of the Bachelor's degree program "Information Systems and Digital Media". With a focus on media oriented information systems, the study program combines the challenges of the world of digital media with the solutions for (n)4 (n)2 (i)10 (n)-4 (n)Bu