



Five Myths

1. **The market can solve this**
 - The market probably cannot reach <50 AMI
2. **We can solve this without the market**
 - All solutions involve significantly increasing housing supply – and the market builds 90% of it
3. **We can build our way out of this shortage**
 - Housing supply only expands by 4-6% per year
4. **We can solve this without affecting existing single**





